

**COURSE SYLLABUS: ECO 2302**  
**UNIVERSITY OF HOUSTON-DOWNTOWN**

**COLLEGE OF BUSINESS**

This course is in support of a degree program at the UHD College of Business that has earned professional accreditation by AACSB International. AACSB International is an association of more than 11,100 business educational institutions, and other organizations in 70 countries that are dedicated to the advancement of management education worldwide. Only 568 business programs, or about 5% worldwide, have earned this distinguished hallmark of excellence in business education. Some institutions accredited in Texas are: The University of Houston, University of Houston Clear Lake, Rice, SMU, TCU, Baylor, Texas Tech, The University of Texas at Austin, Texas A&M, and our own University of Houston-Downtown.

**1. COURSE NUMBER AND TITLE:**

ECO 2302 Principles of Microeconomics (3-3-0)

**2. CATALOG DESCRIPTION:**

Principles of micro-economics, with major emphasis on price and income distribution theory. Topics include demand theory, competition, oligopoly and monopoly, marginal productivity theory, international trade, and international finance.

**3. PREREQUISITES:**

Prerequisite (s) ARE NOT optional, pre-requisites ARE requirements or courses that must be completed PRIOR to taking this course. The pre-requisite(s) for this course are described in the UHD catalog course description as: "MATH 1301 or MATH 1310." It is the students' responsibility to insure that they meet the pre-requisites prior to enrollment in this course. If the student enrolls and does not meet the pre-requisites he/she may be administratively withdrawn from the course at any time. The administrative withdrawal will result in NO REFUND of tuition and fees because it appears that the student knowingly enrolled in the course in violation of the Catalog requirements. Any variance in pre-requisite requirements or this policy must be obtained in writing from the Department Chair prior to enrollment in this course.

**4. INSTRUCTOR:**

Indrit Hoxha, PhD, Lecturer

**5. OFFICE LOCATION AND OFFICE HOURS:**

Office: B427                      Office hours: Tuesday & Thursday 2.30pm-5.00pm and by appointment

**6. CONTACT INFORMATION: TELEPHONE, EMAIL, AND VISTA INFORMATION:**

Phone: (713) 221-8161    Email: hoxhai@uhd.edu

**7. REQUIRED TEXTS AND MATERIALS:**

**1. TEXT:** *Economics* by Hubbard, R. Glenn, and O'Brien, Anthony P., 2nd Edition, Pearson-Prentice Hall Publishing, U.S., 2008 (Required).

**2.** *Study Guide to Accompany Hubbard and O'Brien Text (Recommended)*

**READINGS:**

Additional readings may be provided by the instructor.

## 8. ASSIGNMENTS:

3 individual written assignments will be assigned by the instructor. Individual assignments are just that, your work without assistance from anyone. It is expected the completed submission is solely your own work.

## 9. ADA REASONABLE ACCOMODATIONS

UHD adheres to all applicable federal, state and local laws, regulations and guidelines with respect to providing reasonable accommodations for students with disabilities. Students with disabilities should register with Disability Services and contact their instructor(s) for requested accommodation. Students currently registered with Disability Services are asked to notify the professor within the first two (2) weeks of the semester. Students who register during the semester are asked to notify the professor immediately to ensure timely accommodation(s). Disability Services is located in 409-S, phone 713-226-5227 and fax 713-226-5293.

## 10. DISASTER PLANNING

In the event that the university is officially closed due to natural or manmade disaster, the university may determine to move all courses to VISTA for continuation online until the university reopens. The decision for university courses to continue online will be communicated through the same channels that the university uses to communicate with students during disasters. Adjustments to the syllabus may be made by the professor, as appropriate. For principles of ECO classes, the proposed language for F2F classes would apply.

## 11. GRADING:

### 11.1 Term Exams, Final Exam and Assignments

3 Individual assignments	6.66% each - Total 20%
2 Term Exams October 13 <sup>th</sup> and November 12 <sup>th</sup>	25% each - Total 50%
1 Comprehensive Final Exam	- Total 30%
2-3 Pop up quizzes will receive bonus points	

### 11.2 Grading Scale

A = 90-100%
B =80-89.99 %
C= 70-79.99%
D = 60-69.99%
F < 60%

## 12. ACADEMIC INTEGRITY (PS 03.A.19 and page 24 UHD Student Handbook):

The code states, “Students must be honest in all academic activities and must not tolerate dishonesty.” Students are responsible for doing their own work and avoiding all forms of academic dishonesty. The most common academic honesty violations are cheating and plagiarism. **Cheating** includes, but is not limited to: Submitting material that is not one's own, Using information or devices that are not allowed by the faculty member, Obtaining and/or using unauthorized material, Fabricating information, Violating procedures prescribed to protect the integrity of a test, or other evaluation exercise, Collaborating with others on assignments without the faculty member's consent, Cooperating with or helping another student to cheat, Having another person take an examination in the student's place, Altering exam answers and requesting that the exam be re-graded, Communicating with any person during an exam, other than the faculty member or exam proctor;. **Plagiarism** includes, but is not limited to: Directly quoting the words of others without using quotation marks or indented

format to identify them, Using sources of information (published or unpublished) without identifying them, Paraphrasing materials or ideas of others without identifying the sources.

### 13. COURSE LEARNING OUTCOMES

Economics 2302 - Course Information on Learning Outcomes and Assessment			
Number	Learning Objective	Course Activities to Facilitate Accomplishing Learning Objective	Assessment Methods/Metric/Rubric to Determine if Learning Accomplished
1	Effective written communications	3 individual written assignments.	Graded by the instructor
2	Critical Thinking-Inductive <sup>1</sup>	These objectives are achieved by the students' understanding of the text book materials and lectures as measured by the tests and quizzes throughout the semester.	
	Critical Thinking-Deduction <sup>2</sup>		
	Critical Thinking-Inference <sup>3</sup>		
	Critical Thinking-Analysis <sup>4</sup>		
	Critical Thinking - Evaluation <sup>5</sup>		
3	"Reality based business education" <sup>6</sup>	Students are encouraged to participate in some reality based business education activities such as (1) visiting the Houston Branch of Federal Reserves of Dallas, (2) taking field trips, or (3) attending seminars.	Evaluated by the instructor

<sup>1</sup>**Inductive Reasoning:** Inductive reasoning occurs when the evidence at hand means that a given conclusion is probably true. When predictions about how things will happen in the future are based on past experiences inductive reasoning is being used.

<sup>2</sup>**Deductive Reasoning:** Is deciding that, no matter what, it is impossible that the conclusion being considered is false, given that all the premises of the argument are true. For example, "if the batter swings and misses three pitches, the batter is out, and Johnnie just did that, so Johnnie is out" is a deductive inference.

<sup>3</sup>**Inference:** When conclusions are based on reasons and evidence. Either deductive or inductive reasoning inference skills may be used. Inference skills may be applied to all sorts of things including beliefs, opinions, facts, conjectures, principles, and assumptions. It is important to keep separate what we know to be true and what conclusions we infer based on what we know.

<sup>4</sup>**Analysis:** Is used when separating the premises and the assumptions being used from the conclusion that is being reached. For example, someone proposes that that we should "cut our product prices" because the competition is setting their prices to steal market share from us. An analysis of this person's position would reveal that the person is making assumptions about what the competition is doing ("cutting their prices") and about what the competition is intending ("to steal our market share").

<sup>5</sup>**Evaluation:** When deciding how strong or how weak a person's arguments are, or when we determine the believability of a given statement evaluation is occurring. Ideas and arguments are evaluated all the time.

<sup>6</sup> Describe any activities that foster the student's ability to apply the course theoretical material to actual or "real" situations that can bring about better decisions or more effective operations.

### 14. CLASS MANAGEMENT POLICIES/RULES/GUIDELINES:

#### 14.1 ATTENDANCE:

Attendance is absolutely critical for successful completion of this course. From time to time it may be necessary to adjust the class schedule or I will find it necessary to include assignments that were not on the schedule distributed the first day of the semester. Your absence on these class days do not relieve you of the responsibility for these changes in schedule or additional assignments. You should have the contact information of fellow classmates so that you can find out what occurred during the missed class prior to the next class. In some cases these changes will be posted to Vista. You should also check that on the days of your absence.

## 14.2 LATE ASSIGNMENTS:

Assignments are due at the beginning of the class period. Any assignment not submitted when called for is considered a late assignment. Late assignments are not accepted. Any assignment missed will receive a grade of zero (0). You may submit an assignment early without penalty.

## 14.3 ELECTRONIC DEVICES:

No electronic devices (cell phones -- text messaging or voice, beepers, pagers, "blackberry type" connections, recording devices, etc) are to be on or activated in any mode during the scheduled class period. The only exception is for emergency personnel (paramedics, emergency room doctors, law enforcement -- probation officers are not included) that present to the instructor an authorization, sufficiently in advance that it can be verified, stating that the student is on emergency call for that class session, and the student may receive only one request to leave class to address an emergency on the electronic device. **For all other students, if your electronic device "goes off" during class you might be asked to leave that specific class and be treated as absent for the total class, thereby losing any credit earned in that class period.**

## 14.4 MAKE UP EXAMS:

There will be **NO MAKE UP EXAMS** given. If you are ill or an emergency arises that will prevent you from taking an exam at the given time, it is your responsibility to contact me immediately. If you miss any exam without prior notification, you will receive a **zero**.

## 15. TOPICS TO BE COVERED

### A. Economic Foundations

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|---|-----------|
| 1. Economics: Foundations and Models                            | Chapter 1 |
| 2. Where Prices Come From: The Interaction of Demand and Supply | Chapter 3 |

### B. Globalization

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|---|-----------|
| 1. Tradeoffs, Comparative Advantage, and the Market System  | Chapter 2 |
| 2. Comparative Advantage and Gains from International trade | Chapter 8 |

### C. Core Topics

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|--|------------|
| 1. Elasticity: The Responsiveness of Demand and Supply                         | Chapter 6  |
| 2. Consumer Choice and Behavioral Economics                                    | Chapter 9  |
| 3. Technology, Production, and Cost  | Chapter 10 |
| 4. Firms in Perfectly Competitive Markets                                      | Chapter 11 |
| 5. Monopolistic Competition: The Competitive Model in a More Realistic Setting | Chapter 12 |
| 6. Oligopoly: Firms in Less Competitive Markets                                | Chapter 13 |
| 7. Monopoly and Antitrust Policy   | Chapter 14 |
| 8. The Market for Labor and Other Factors of Production                        | Chapter 16 |

### D. Additional Topics (Time permitting, cover as many of the following chapters as possible)

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|---|------------|
| 1. Economic Efficiency, Government Price Setting, and Taxes | Chapter 4  |
| 2. Externalities, Environmental Policy, and Public Goods    | Chapter 5  |
| 3. Firms, the Stock Market, and Corporate Governance        | Chapter 7  |
| 4. Pricing Strategy   | Chapter 15 |
| 5. Economics of Information                                 | Chapter 17 |
| 6. Tax System and the Distribution of Income                | Chapter 18 |

**DISCLAIMER:** This is only a tentative syllabus. I reserve the right to change it during the semester. The chapters may not be covered in the specific order above. If you do not attend the class, and there are changes in the syllabus, you are required to learn about the changes from your classmates.